

## Media Release

7 December 2009

### **ALICE SPRINGS SHOPS NATIONALLY FOR BULK SOLAR DEALS**

Bulk rooftop solar packages are being sought from across Australia by Alice Solar City, to cater for more than 400 Alice Springs residents who have expressed interest in installing a rooftop solar system.

Alice Solar City reached its target and available funding for installing 300 solar systems in October, after a successful 100 Days of Solar campaign. In addition to these households, more than 400 other residents have expressed interest in installing the technology.

“We are getting calls daily with people asking advice on good deals for installing a solar power system, so we just knew we had to facilitate a solution to meet the voracious demand”, says Alice Solar City General Manager Brian Elmer.

“A Request for Proposals has been sent to the wider photovoltaic solar industry and we expect it will generate a lot of interest.”

“We are looking for high quality and value for money packages so we can provide independent advice to households, who will then make their own choice about who they purchase a system from.”

“A bulk purchase system should help ensure householders secure a more competitive price than if they purchased a one off system independently.”

“The strong Australian dollar and the drop in solar panel prices on the world market should combine to provide a competitive price.”

“Alice Solar City will not provide funding for the solar systems, but householders may be able to access funding from the Solar Credits scheme and/or apply for a zero interest loan through the Australian Government’s Green Loans program.”

“Submissions for the Request for Proposals are due by 8 January 2010, so we expect to be able to announce the packages available by February.”

Further advice and information on installing a solar power system, including some questions to ask potential installers, can be found at [www.alicesolarcity.com.au/residentialsolar](http://www.alicesolarcity.com.au/residentialsolar).

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Smart Living Centre  
2/82 Todd Street, Alice Springs NT



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Residents who wish to express interest in the bulk purchase scheme can visit the Smart Living Centre at 82 Todd Street or contact Alice Solar City on 8950 4350.

Ends....

**For media enquiries please contact Laurelle Halford from Creative Territory on 0417 222 211 or (08) 8953 7919 or [laurelle@creativeterritory.com](mailto:laurelle@creativeterritory.com)**

#### **About Alice Solar City**

The Alice Springs Solar City Consortium is led by the Alice Springs Town Council and includes broad community support from the Northern Territory Government, Power and Water Corporation, Tangentyere Council, the Northern Territory Chamber of Commerce, the Desert Knowledge Cooperative Research Centre and the Arid Lands Environment Centre. Funding sources include the Australian Government, the Northern Territory Government, Power and Water Corporation, and Alice Springs Town Council.



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