

# Alice Solar City Commercial Incentive Program



Alice Solar City is not just about solar power . . . it's also about being energy wise.

The commercial and public sectors are integral to the success of Alice Solar City, being responsible for over 50% of energy consumption in Alice Springs.

By using less energy and being more efficient with the energy that is used, your organisation can reduce costs, reduce its impact on the environment and make your organisation more competitive.

With services including free energy efficiency advice and financial incentives of up to 50%, Alice Solar City can set your organisation on its way to achieving 'energy champion' status.

## Who is Eligible

Businesses in Alice Springs. Contact us to confirm eligibility.

## Where to Start

Participation in the Commercial Incentive program is free of charge, and begins with a visit or a call to our Smart Living Centre. We will walk you through registering with the program, and explain in detail the benefits of participation and the incentives available. We will also highlight other incentive and rebate programs, including the NT Government's 'ecoBiz NT' program, that may assist your organisation. Bring along a copy of a recent power bill if possible. Alternatively you can download a registration form from our website.

Registration will need to be signed-off by the owner, CEO or equivalent person in the organisation. A date for a preliminary walk-through 'commercial energy survey' or management consultation will then be arranged. Once your survey has been conducted, a funding offer will be prepared for the incentives your organisation is committed to actioning.

## Our Programs

Alice Solar City offers incentives on a range of energy efficiency measures to make your operations more energy efficient and more competitive. The incentives are broken into two tiers: small and large business.

### ***Small Business Energy Efficiency Program***

For small businesses, the Commercial Energy Survey focuses on identifying energy efficiency opportunities for the business premises. From the Survey, a range of standard energy efficiency incentives will be recommended and discussed with the business owner. These may include installing insulation, upgrading lighting, shading or tinting windows, improving air conditioning and refrigeration systems, and installing solar hot water systems, to name a few.

An Alice Solar City rebate offer will be issued for the recommended measures for up to 35% of costs, with a total incentive cap of \$10,000 per customer. Customers may also be able to obtain funding through the NT Government's ecoBiz NT program, in which case combined funding is up to 50% of costs.

The customer then arranges for installation of the recommended measures (using Alice Solar City registered suppliers, or other suitable local businesses, where practical). After installation, the customer completes a rebate claim form and this, along with a copy of the supplier's itemised invoice, is presented to Alice Solar City to claim the incentive payment.

In addition to the energy efficiency measures identified in your survey as eligible for funding, customers can apply for inclusion in this program of a custom energy efficiency measure specific to their business. This could for example be a business-specific piece of equipment which demonstrates best practice and substantial energy savings.

## Large Business Energy Audit Program

For the purposes of Alice Solar City, a Large Business is defined as one that consumes more than 160 MWh of energy per annum at their main premises. For these organisations, the Commercial Energy Survey focuses on identifying the organisation's major areas of energy consumption, and looking at energy management and reporting practices.

Larger organisations are then encouraged, where appropriate, to engage a professional energy auditor to conduct a detailed energy audit. This type of audit incorporates expert knowledge of larger scale plant and equipment, and provides an analysis of the cost and payback period of identified energy efficiency opportunities.

Alice Solar City maintains a list of Registered Energy Auditors, and provides an incentive of 50% of the cost of engaging one of these auditors up to a cap of \$8,500. The audit can then form the basis for developing an organisational energy management plan.

## Large Business Energy Efficiency Program

Registered large business participants can apply through this program to receive a subsidy of 35% on the capital costs of implementing energy efficiency measures up to a cap of \$25,000. These measures should be identified through a detailed professional energy audit and be part of an overall energy management plan within the organisation. To encourage larger, more innovative projects, grants of up to \$50,000 may be available.

Applications for this program will be accepted on a rolling basis. A participant may be eligible to apply more than once within the total grant cap.

## In House Display

Businesses can opt to have a wireless display unit in their facility which provides information on instantaneous and historical energy use at your fingertips. This involves replacing the existing metering with a smart meter setup, and is prioritised to customers installing solar power systems or those you have moved to a peak/off peak "time of use" electricity tariff.

## Photovoltaic Power Systems Program

All participating commercial customers will be eligible to apply for a subsidy of up to 50% of the cost of a "grid connected" photovoltaic power system, to be installed on their Alice Springs premises. This can enable the business to generate some or all of their electricity needs on-site using the power of the sun.

Alice Solar City is offering all businesses in Alice Springs a free 30 minute "solar checkup" at their premises. This involves an on-site inspection where we run through a checklist with you to identify the potential for solar for your organisation.

Contact the Commercial Services Manager for further information and advice.

## Contact Us

### Visit the Smart Living Centre

Location: 2/82 Todd Street, Alice Springs (opposite the Civic Centre)  
Opening hours: Monday to Thursday 8.30am to 5.30pm  
Friday 10:30am to 5pm

For more information phone the Commercial Services Manager on 8950 4352 or email [commercial@alicesolarcity.com.au](mailto:commercial@alicesolarcity.com.au). You can also visit our website at [www.alicesolarcity.com.au](http://www.alicesolarcity.com.au)

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**Australian Government**  
**Solar Cities**

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